



*Barrowby Church of England Primary School*

January 2014

Dear Parents/Carers

Thank you for completing our recent questionnaire about School Photographs. As you know, we very much value the views of parents/carers, and seek to address any issues or concerns that are raised.

We received forty responses (parents/carers of 49 children) to the questionnaire. Not all respondents answered every question. You can read the results below.

Responses per year group:

Reception	9
Year 1	6
Year 2	8
Year 3	6
Year 4	9
Year 5	4
Year 6	7

Of those who responded, 25 parents/carers of 33 children bought photographs this year.

15 parents/carers of 16 children did not buy photographs this year.

We asked for your opinions of the quality of the photos, the choice of pack offered, and the price. For each of these the overall figures are shown below, followed by the breakdown between those who bought photos (**green**) and those who did not (**red**).

**Quality of the photos.**

18 (**15, 3**) thought quality was good, 10 (**5,5**) thought it was reasonable, and 12 (**5,7**) thought it was poor.

**Choice of pack.**

7 (**7, 0**) thought the choice was good, 13 (**10,3**) thought it was reasonable, and 18 (**8, 10**) thought it was poor.

**Price.**

7 (**6,1**) thought the photos were good value, 30 (**19, 11**) thought they were expensive.

**Based on the options offered this year, we asked whether you would purchase a photo next year.**

14 (**12, 2**) said they would buy next year, 21 (**13, 8**) said they would not.



Of those who said they would *not* purchase photos next year 18 (11, 7) said they *would* be likely to purchase if prices were lower, and there was a wider choice of packs.

In the light of the above results, we have investigated alternative options, and will be using Braiswicks Photographers for our class and team photos this year, on Tuesday 1<sup>st</sup> April.

We are also offering you the opportunity for a studio style family photo this term, on Thursday 6<sup>th</sup> February. You will be able to book an appointment if you would like photos taken – you will be offered a range of preview packs, but there is no obligation to purchase. Further information about this evening will follow.

Thank you for your feedback.

Yours sincerely



Mr L Batey  
Headteacher

