

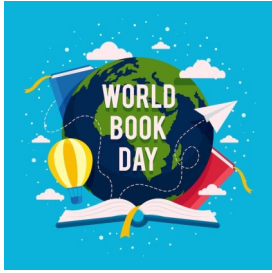


Barrowby Church of England Primary School

February 2026

Dear Parent/Carer

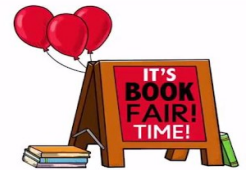
World Book Day



This year we will be celebrating World Book Day on **Thursday 5th March 2026** and we would like to invite you to join us in helping your child to make the most of this special occasion.

We are inviting the children to come to school in non-uniform on **Thursday 5th March**. This year, we are encouraging the children to come dressed as their favourite book character. World Book Day celebrates the joy and value of books and reading, especially for children.

To help get them started on their reading journey, every child receives a £1 World Book Day Book Token, that entitles your child to ONE FREE £1 World book Day book OR £1 off a book or audiobook priced at £2.99 or more in all participating bookshops.



Your child will bring their token home on Friday 27th February, and tokens can be redeemed at most UK bookshops. Please help your child to use it on or around World Book Day, by visiting your local bookshop, alternatively the book tokens can also be redeemed at our Book Fair, this will take place on Tuesday 3rd March, Thursday 5th March, Friday 6th March and Monday 9th March in the school hall. We very much look forward to seeing you there.

In addition, we're also delighted to launch our **Potato Book Character Competition!** Children are invited to decorate a potato to resemble a character from a book they love. We have attached some photos for reference. Please ensure that potatoes are **decorated at home and brought into school on World Book Day, clearly named and alongside a £1 donation**. These will be displayed, judged and the winner will be announced on Friday.

This is a great opportunity to further encourage and reinvigorate children's love of books and reading.

Yours sincerely

Mr L Batey
Head teacher

