



Barrowby Church of England Primary School

9th November 2021

Dear Parents/Guardians

As you know, we continually look to refine, evaluate and develop further our provision so that we continue to ensure that we provide the very best education for all our pupils and support for their parents.

To this end, we are looking at ways in which we can develop further our 'home school communication' and keep parents up to date.

We are looking at introducing a social media stream so that we can continue to celebrate all that we do at Barrowby CE Primary School and keep parents up to date.

The Social Media Platform we will select will be dependent on the outcomes to this survey.

It would be set up so that the school:

- can share posts about school events and celebrate achievements
- enable parents and community members to view posts in a more immediate fashion
- can monitor posts and responses

We feel this would allow us to share all that is special about our school with our own school family as well as promote our school to the wider community.

Please could you take a couple of minutes to complete the questions below:

Current Communication

- | | | |
|---|-----|----|
| • Do you read our weekly Newsletter? | Yes | No |
| • Do you read letters sent home via ParentmailPMX | Yes | No |

School Website

- | | | | | |
|---|-----|----|-----|----|
| • Do you view Letters from the school website? | Yes | No | | |
| • Do you read about school events on the School News section of the school website? | | | Yes | No |
| • Do you use the Calendar function on the school website? | Yes | No | | |

Social Media

- Do you think it is a good idea to introduce social media as a means to communicate with parents?

Please could you rank the Social Media platforms you use:

(Preferred=1, then 2, 3 and 4 accordingly)

- Facebook
- Twitter
- Instagram
- Snap Chat
- Tic-Toc

If the school were to introduce Social Media to communicate with parents would you use it? Yes No

Have you any other ideas about how we could improve 'home school' communication?

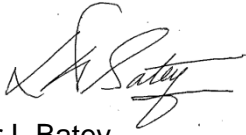
Thank you for your comments.



We will review the answers provided and decide whether or not to introduce Social Media as a way to communicate with our parents.

Once collated, we will confirm the next steps for our school.

Yours sincerely



Mr L Batey
Headteacher

